



CANADIAN
PARENTS
FOR FRENCH
NOVA SCOTIA



2019-2020



Annual Performance Report

About Us

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents 25,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Canadian Parents for French was founded in 1977 by parents who wanted to ensure that children would have the opportunity to become bilingual in the Canadian school system.

Originally a small group of concerned parents who met in Ottawa, Canadian Parents for French has evolved into a proactive National Network with 12 Branches and offices and over 140 Chapters in communities nationwide.

The work of Canadian Parents for French is structured around four pillars that represent the stakeholders involved in our work.

AS AN ORGANIZATION, WE STRIVE TO:

Create and promote opportunities for **YOUTH** to learn and use French as an official language

Support a collaborative Network of **PARENTS, MEMBERS AND VOLUNTEERS**

Inform and influence **DECISION MAKERS** on the value of official language bilingualism

Work together as an **ORGANIZATION** to continue building a dynamic, strong and effective pan-Canadian Network



CANADIAN
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NOVA SCOTIA

2019-2020 Highlights

- **Meeting with Mélanie Joly, Minister of Canadian Heritage, October 2019.** CPF Nova Scotia was invited in October along with Francophone stakeholder organizations to meet with Mme Mélanie Joly, Minister for Canadian Heritage. The meeting was informal at the office of Darrell Samson, MP Sackville—Preston—Chezzetcook. The groups discussed the successes achieved in the province, as well as the challenges
- **CPF Nova Scotia “Connect with Us” Conference, September 2019.** We had a full schedule of events for members, chapters and guests at our “Connect with Us” conference. Nicole Redford, Network Coordinator for Volunteer Engagement and Services joined us from CPF National to present a workshop on the new volunteer management resources. Workshops on social media and technology were presented by our staff. Thank you to Luke and Stacy! We were joined at the Annual General Meeting by guests from NS Education and Early Childhood Development, CPF PEI and Université Sainte-Anne. At the President’s Banquet in the evening, our keynote was Salma Khattab, a young winner of the *Concours d’art oratoire*. The President’s Banquet gave us the opportunity to recognize Lenora Surette as our French-Second-Language Educator of the Year and Velma LeBlanc-Dunn as our French-Second-Language Champion for 2019-2020.
- **Bilingual Career Exploration Day, November 2019, Port Hawkesbury** CPF Nova Scotia’s first Bilingual Career Exploration Day was held in 2006. Since then participation has continued to grow to over 5,500 students from across the province. CPF Nova Scotia held a regional BCED at the Civic Centre in Port Hawkesbury. Previous local BCED’s have been held in the Annapolis Valley, Sydney, and Antigonish. Students had a full day of workshops, keynote presentations and the exhibitors’s hall. The students were also able to access the Civic Skating Rink at lunch.

President's Message

Canadian Parents for French, Nova Scotia is actively dedicated to our mandate to create and promote opportunities for youth to learn and to use French, and the activities that we provide for students are our most well-recognized events. Our **summer camps** were well attended in 2019: from our chapter-hosted camps in June to our day camps for elementary students to outdoor adventures for high school students in July and August.

In February, we welcomed new schools and more students than ever to another of our key events, our **Bilingual Career Exploration Day**, co-hosted with Saint Mary's University. This year, we were able to expand this event to Port Hawkesbury in November, where we welcomed students to an all-in-French day of exploring the many benefits of bilingualism.

We recognize that cultural awareness is an important second language skill. We made possible several tours of the musical group **Razzmattazz for Kids** to elementary schools around the province. We facilitated showings of **French-language movies** in December and March, in venues all over Nova Scotia, welcoming new participating schools, and with the support of local chapters.

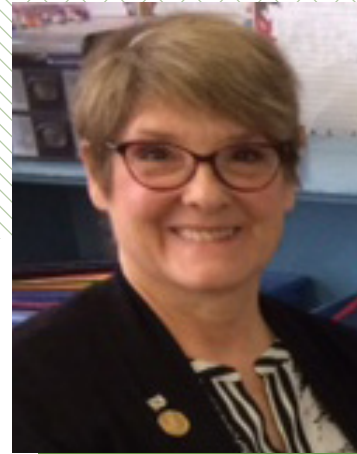
CPF Nova Scotia could not accomplish all that we do without our **chapters**. My personal gratitude to our Halifax Peninsula and Mainland South chapter, Sydney chapter, and Port Hawkesbury chapter, and a warm welcome to our newest chapter in Lunenburg. A shout out as well to our energetic and engaged Board of Directors, where we are very well represented by a diversity of skills, experience and points of view.

An important focus for Canadian Parents for French nationally has been the **recruitment and retention of FSL teachers**. In June 2019, our branch submitted a proposal to Canadian Heritage for a project promoting "*Teaching French as a Career Path*". We are very proud to have been granted funding for this project and have moved forward in the planning.

CPF Nova Scotia has found itself mightily challenged by the global crisis of 2020. As President, I am extremely proud of the creativity and steady resolve shown by our staff as they have worked tirelessly to make immediate adjustments in March, as well as to anticipate future changes, to our programming.

How prophetic that the recently-launched CPF strategic plan zeroes in on increasing "*our capacity to innovate and mobilize*": we have certainly been doing all of that! With adversity comes opportunity: new ways of thinking about program delivery, new perspectives, and new learning.

Jan Claes
President



Jan Claes, President



Kate Ashley, Vice President

YOUTH

Concours d'art oratoire

The provincial *Concours d'art oratoire* was held on Saturday, April 27, 2019 at Mount Saint Vincent University. Students from grades 5 to 12 presented a wide range of topics from ice cream to climate change. Students represented the many Regional Centres for Education (RCE) in the province, as well as the Conseil scolaire Acadien provincial (CSAP) and the Canadian Association of Independent Schools (CAIS).

Every French program offered in the province was represented from core French to immersion and *Français langue maternelle*. The categories are designed to provide participants with the opportunity to compete against their peers with similar French experience and enrichment.

Entertainment after student presentations was **P'tit Belliveau**. P'tit Belliveau is a very talented banjo player from Meteghan River. His musical style is Bluegrass Country Acadian. P'tit Belliveau entertained with the testimony of his musical vision and his unflinching sense of pop perfection! *Merci beaucoup!*



CANADIAN PARENTS FOR FRENCH
CONCOURS d'art oratoire
Canada's French Public Speaking Contest

The Judges



Bilingual Career Exploration Day

Local high school students enjoyed their first Bilingual Career Exploration Day at the Port Hawkesbury Civic Centre on November 20, 2019. The Bilingual Career Exploration Day gave high school students the opportunity to explore career paths where French is an asset. Students from the Strait Area Education and Recreation Centre, East Antigonish Education Centre and North Nova Education Centre attended the event.



At the opening ceremony, Kiley Burke, a B.Ed student from St. Francois Xavier University spoke to the students about choosing teaching as a career. Bailey Ross, a student from Université Sainte-Anne presented the concept of linguistic security to the students. Thanks so much to our wonderful keynotes!

Students had the opportunity to meet with representatives from business and government sectors such as Marine Atlantic, YMCA Summer Work Exchange, *Conseil de développement économique de la Nouvelle-Écosse* (CDÉNÉ), Gaelic Affairs and the Office of the Commissioner of Official Languages – Atlantic Region. Students attended workshops offered by the exhibitors on career paths, entrepreneurship, and official languages.

A second Bilingual Career Exploration Day took place on February 20, 2020 at Saint Mary's University. It is the first time since 2010-2011 that CPF Nova Scotia has held two BCEDs in the same school year.



Quotes from media and participants

"Bailey made me more comfortable with my French accent and was super fun to talk to!"

"Overall I found this event was tremendous! I feel much more informed on French-speaking career options and progress in Nova Scotia! Thank you very much!"

"It is always a pleasure for us to participate in your great events and to meet all the dynamic immersion students in Nova Scotia."

*Isabelle Landry-Sonier, Liaison Officer,
Office of the Commissioner of
Official Languages – Atlantic Region*

YOUTH

Razzmatazz for Kids Concert Tours



CPF Nova Scotia sponsored 19 concerts in 12 schools. Our spring tour in May toured the Cape Breton-Victoria Regional Centre for Education and Strait Regional Centre for Education where Razzmatazz played for students in core French and immersion. In November, schools in the Halifax Regional Centre for

Education enjoyed a bilingual or French concert. In 2019, over 3,800 students benefited from our cultural concert tour.

Merci à Sandy et Thomas!



French movies

Our French movies were very busy this year with over 5,750 students from 72 schools participating. Due to a snow day, students in Sydney were not able to enjoy "Tout en haut de Monde" until April 2019. In December, we showed "La Course de tuques". Students were able to enjoy "Un monstre à Paris" the week before March break 2020.



“ Thank you. That was just fabulous! Anything that gets them interacting and going like that, I'm all for it! ”

Principal Tanya Carter, Tamerac Education Centre, Razzmatazz for Kids Tour



Camps, Camps & More Camps

Camp Chocolat • Camp de la Baie • Nautical Camp
Camp du Soleil • Camp Frantastique
CPF Port Hawkesbury Camp • CPF Sydney Camp



YOUTH *By the Numbers*

Numbers and statistics related to youth

LITERACY EVENTS



4,500
Concours
Events

105
Participants
at Provincial
Concours

Over 2,400 students have competed in the provincial *Concours d'art oratoire* since 2002. Our provincial *Concours d'art oratoire* has been an annual event since 1983.

SOCIO-CULTURAL EVENTS



96

Socio-cultural
Youth Events

15,000+
Young People
Reached

CPF Nova Scotia provides a wide range of socio-cultural events from our Bilingual Career Exploration Day, French movies, French/Bilingual concerts to organizing Family skates as well as supporting our chapters, educators and partners with events for French language students.

YOUTH CAMPS



7 Camps
Offered/
Supported

242
Camp attendees

Over 7,900 students have attended our *Camps d'été* since 2002. Each year we offer a wide range of camp opportunities from day camp to overnight camps for a range of campers from 6 yrs to 18 yrs. Many of our campers return each year, then join our summer camp program as junior counsellors, senior counsellors and camp senior staff!

YOUTH PARTNER EVENTS



2

Partner Events
Supported

CPF Nova Scotia supports the French for the Future Halifax Forum each year. CPF Nova Scotia has been a part of the planning committee for over 15 years. We also supported Théâtre DesAssimilés, who launched a new initiative to provide training in French for youth interested in theatre and improvisation.

YOUTH INCENTIVES



93

Incentives,
bursaries or
scholarships
awarded

\$76,670
Value of
incentives, bursaries
or scholarships

Each year our chapters generously provide bursaries to local high schools for French students. Awards are given for most improved and excellence in French to students in Grades 12, Core French and French immersion.

PARENTS, MEMBERS & VOLUNTEERS

Chapter Support

CPF President and Chapter Outreach Officer met with CPF Sydney and CPF Port Hawkesbury

President Jan Claes and Chapter Outreach Officer Luke MacLaren met with the Sydney Chapter in May 2019. Jan and Luke offered to volunteer at the camp registration evening held by the chapter at the Sydney Memorial Public Library. President Tanya MacDonald and Treasurer Chris Jamael have been actively recruiting volunteers for the Sydney executive. CPF Sydney has been offering a chapter camp in the region for over 30 years.

Jan and Luke also met with Erin MacDonald, President of the Port Hawkesbury chapter. They discussed the Bilingual Career Exploration Day planned for Port Hawkesbury in November. The Port Hawkesbury chapter also runs a very active chapter camp. Parents fundraise over \$6,000 each year to subsidize costs at the camp.



French for Parents classes



CPF Nova Scotia organized French for Parents classes in Bedford and New Minas for the Fall of 2019 and Winter 2020.

Many thanks to Hanene and Daniel, our instructors!

“ Our CPF chapter is very proud of all the activities we do to enhance French learning for our students from primary to grade 12! ”

President Joan Dobbie, CPF Halifax Peninsula and Mainland South • #CPFVolunteersInAction

PARENTS, MEMBERS & VOLUNTEERS

New Chapter in Lunenburg

At our Annual General Meeting, we were pleased to reactivate the Lunenburg chapter. Hughie Batherson, a previous CPF Nova Scotia Board member stepped forward to create a chapter executive. Hughie has worked for Université Sainte-Anne for many years. Hughie looks forward to organizing events and parent support at Blue Nose Academy where his children attend school.



Recognition of FSL Champion of the Year

CPF Nova Scotia recognized the outstanding achievement of Velma LeBlanc Dunn, who was presented the 2019 Nova Scotia French Second Language Champion award.

Velma LeBlanc Dunn is a French Acadian Educator, originally from East Margaree, Cape Breton. Velma pursued her Bachelor of Education and Master of Education at Mount Saint Vincent University. From beginning as a circuit French teacher in three Queens County Schools to being French Coordinator for Chignecto-Central Regional School Board (CCRSB) for 10 years prior to her retirement in June 2018. Velma was also a French Specialist at the Elementary and Junior High levels, Teaching Principal, and French Consultant in CCRSB. As a retired professional, Velma continues to be actively involved with the DELF examination of Grade 12 French Programs Students in Nova Scotia, by being a certified DELF Examiner and Corrector for the two provincial testing sessions (fall and spring).

PARENTS, MEMBERS & VOLUNTEERS

Chapter Support CPF Halifax Peninsula and Mainland South

President Joan Dobbie attended the official Garden Party on June 19th at Government House. It was hosted by Nova Scotia's Lieutenant Governor Arthur LeBlanc and his wife Patsy LeBlanc. The theme was a celebration of "50 Years of Bilingualism in Canada".

Joan Dobbie represented Canadian Parents for French on behalf of the Halifax Peninsula & Mainland South Chapter.

Joan also fundraised \$1,300 for the "5 Bursaries for 5 Graduates". She completed the Bluenose 10K GoodLife fundraiser, as well as doing a raffle for one of her original paintings. *Bravo Joan!*



PARENTS, MEMBERS & VOLUNTEERS *By the Numbers*

Numbers and statistics related to parents, members & volunteers

PARENT / FAMILY EVENTS / ADULT FRENCH LESSONS

7 EVENTS, ACTIVITIES
150+ PARENTS/ADULT PARTICIPANTS REACHED

MEMBER / VOLUNTEER ENGAGEMENT

47 VOLUNTEERS
200+ VOLUNTEER HOURS
2 ACTIVITIES FOR VOLUNTEERS

MARCH 2020 MEMBERSHIP – CPF NOVA SCOTIA

59 INDIVIDUAL MEMBERS
1,260 ASSOCIATE MEMBER ORGANIZATIONS:

384 FAMILY MEMBERS
1,703 TOTAL MEMBERS
73 NEW INDIVIDUAL OR FAMILY MEMBERS
585 NEW ORGANIZATIONAL MEMBERS

VOLUNTEER RECOGNITION

3 VOLUNTEER APPRECIATION EVENTS
46 VOLUNTEER AWARDS
14 VOLUNTEERS RECOGNIZED

CHAPTER SUPPORT

3 VISITS TO CHAPTERS/ OUTREACH
4 ACTIVE CHAPTERS OR TEAMS



CANADIAN
PARENTS
FOR FRENCH
NOVA SCOTIA

DECISION MAKERS



Meet and Greet with Mélanie Joly on October 1, 2019 with local French groups.

French Second Language Breakfast in Ottawa

Board and staff from CPF Nova Scotia attended the French Second Language Breakfast organized by CPF National in April 2019. President Jan Claes and VP Kate Ashley also represented Nova Scotia at the Council of Presidents' meeting held in conjunction with the breakfast event. Executive Director Rebecca Lancaster attended the Council of Executive Directors' meetings. Newest staff member Luke MacLaren assisted at the breakfast event. It was an opportunity for Luke as Chapter Outreach Officer to meet National staff and learn more about the CPF Network and our chapter work. CPF Nova Scotia participated in advocacy meetings with 8 MPs from across the country.



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Languages and Cultures: Building a Bridge to Business Success

CPF Nova Scotia was invited to participate in this business forum organized by the Halifax Languages Consortium and hosted by Saint Mary's University Sobey School of Business on February 11, 2020. The event focused on the benefits of employing people with diverse languages and cultures. Local non-profits and businesses set up booths to promote their organizations and network with business students. The evening event concluded with a panel discussion facilitated by Malcolm Butler, VP Academic and Research at Saint Mary's University and comprised of Jean-Paul Deveau (Acadian Seaplants), Bassima Jurdak-O'Brien (Arabesque Translations), Nishka Rajesh (Halifax Partnership) and Joseph Daniel (Cresco).



Teacher of the Year Award 2019

Mme Lenora Surette was recognized as the 2019 French Second Language Educator of the Year. Mme Surette is a Grade 4/5 French Immersion teacher at Meadowfields Community School with the Tri-County Regional Center for Education.

Mme Surette obtained her degree in Education from Université Ste. Anne 24 years ago and then pursued Masters of Education degrees from Mount Saint-Vincent and Acadia. Mme Surette has held various leadership positions with the French Second Language Department at the board level in the past. Six years ago, Mme Surette returned to the classroom and found her place at the upper elementary level where she combines her love of teaching, music, humor and the French language.

Communication is at the heart of Mme Surette's classroom community. Her students feel comfortable making mistakes and understand that Madame will provide corrections in a manner that builds their self-esteem. Mme Surette is a huge proponent of the *Concours d'art oratoire* and has encouraged many students from the TCRCE to participate in this co-curricular activity.

**Awarded to:
Lenora Surette**

“I want to start by saying what an absolute pleasure it was to attend the President's Banquet! Thanks for including me in this special evening!” ”

*Lenora Surette, French Second Language
Teacher of the Year 2019*



DECISION MAKERS *By the Numbers*



PUBLIC DISPLAYS / PARENT INFO SESSIONS

3 INFO BOOTHS | **1** OPEN HOUSE | **500+** PARENTS/PUBLIC REACHED



INFO / RESEARCH ENQUIRIES

6 INFO/RESEARCH INQUIRIES *Parents requesting assistance for students with learning challenges*



ADVOCACY EVENTS & TRAINING

1 ADVOCACY TRAINING FOR STAFF/VOLUNTEERS *CPF Nova Scotia Connect with Us Conference*



MEETINGS WITH STAKEHOLDERS, EVENTS, ACTIVITIES

40 MEETINGS, ACTIVITIES | **100+** STAKEHOLDERS REACHED



TEACHERS / EDUCATORS EVENTS, MEETINGS AWARDS

1 FRENCH SECOND LANGUAGE TEACHER AWARD



PARTNERS

12 EXISTING PARTNERS | **2** NEW PARTNERS | **2** JOINT INITIATIVES | **3** NEW PLAYS



MEDIA RELEASES AND MENTIONS

8 MEDIA RELEASES | **2** ARTICLES ON FSL EDUCATION AND ACTIVITIES

ORGANIZATION

Annual General Meeting

CPF Nova Scotia held its AGM on September 28, 2019.

Past President Tony Orlando, who served as Interim Treasurer for a year, stepped down from the Board. Tony was a wonderful volunteer who had been very involved provincially and nationally with CPF. He served as VP, President, Past President and Treasurer. Tony was also awarded the CPF Volunteer of the Year in 2018. Jill Sabadash also stepped down from the Board of Directors due to her new role at the HRCE.

Jan Claes and Kate Ashley continue their roles as President and VP. Other Directors on the Board are Luc Tardif, Guillaume Fleury and Bailey Ross. Bailey Ross is a student at Université Sainte-Anne and is our Youth member for the Board.

New to the Board of Directors this year was Rachel Savoie. Rachel is a French Canadian. She spent significant time in the Canadian Armed Forces. Rachel is enjoying a second career as a humanitarian. She was also employed as a financial auditor for several years. New to the Board but not new to CPF Nova Scotia is Maria Rose. Maria worked with CPF Nova Scotia as a Chapter Outreach Officer in 2017-2018. Maria worked as in Communications and Special Projects for Engage Nova Scotia but now is an independent business owner.

“ The conference was wonderful. Very professional and we learned so much. Usually in Sydney CPF Chapter members leave after their child is too old to go to camp, but now seeing how enthusiastic everyone is about this – Chris and I will likely stay on and try to develop other programs outside of the Camp. ”

Tanya MacDonald, President of CPF Sydney



ORGANIZATION

On September 28, 2019 at the Annual General Meeting, members elected a new slate of directors and accepted the audited financial statements for the fiscal year 2018-2019 as presented by the firm of Michael Sutherland Inc.



CPF NOVA SCOTIA

Board of Directors 2019-2020

President Jan Claes
Vice President..... Kate Ashley
Treasurer.....Rachel Savoie
Directors.....Guillaume Fleury
.....Luc Tardif
.....Maria Rose



Branch Committees

NOMINATING COMMITTEE
Jan Claes and Kate Ashley

**EXECUTIVE DIRECTOR
PERFORMANCE COMMITTEE**
Jan Claes, Kate Ashley
and Luc Tardif

ORGANIZATION *By the Numbers*

BOARD SUCCESSION, GOVERNANCE, LEADERSHIP & LEARNING OPPORTUNITIES

20 LEARNING OPPORTUNITIES
(STAFF & BRANCH BOARD)

15 BRANCH BOARD
& SPECIAL MEETINGS

21 ATTENDEES AT
BRANCH AGM

2 COMMITTEES

PARTICIPATION IN NETWORK, NATIONAL EVENTS

5 ATTENDEES / WHO WORK
ON BEHALF OF BRANCH

ATTENDANCE AT NETWORK, NATIONAL EVENTS

23 ATTENDEES / WHO

*Janet Claes President, Kate Ashley Vice President,
Rachel Savoie Treasurer, Rebecca Lancaster Executive
Director and Luke MacLaren Chapter Outreach Officer*



**CANADIAN
PARENTS
FOR FRENCH**
NOVA SCOTIA

BY THE NUMBERS



YOUTH



96 ACTIVITIES, EVENTS ORGANIZED FOR YOUTH



1500+ YOUTH PARTICIPANTS AT BRANCH AND CHAPTER ACTIVITIES



\$76,670 VALUE OF INCENTIVES FOR YOUTH



93 INCENTIVES, BURSARIES OR SCHOLARSHIPS AWARDED



MEMBERS, PARENTS AND VOLUNTEERS



150+ PARENTS / ADULT PARTICIPANTS REACHED



FAMILY / INDIVIDUAL MEMBERS

443

WITH **7** ACTIVITIES ORGANIZED




585 NEW ASSOCIATE MEMBER ORGANIZATIONS

47 VOLUNTEERS, 200+ VOLUNTEER HOURS



1,260 ASSOCIATE MEMBER ORGANIZATIONS





DECISION-MAKERS

12 PARTNERS




2 NEW PARTNERS




42 MEETINGS ATTENDED, JOINT INITIATIVES



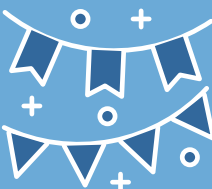


ORGANIZATION


21 ATTENDEES AT BRANCH AGM



23 ATTENDEES AT NETWORK / NATIONAL EVENTS







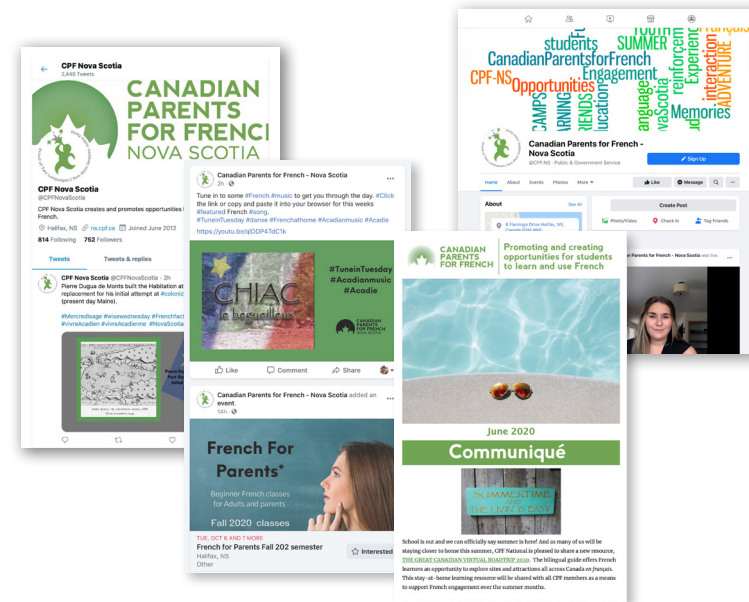
20 LEARNING OPPORTUNITIES



WEB & SOCIAL MEDIA

Communication & Social Media Engagement

| Website | Apr 1, 2018 – Mar 31, 2019 | Apr 1, 2019 – Mar 31, 2020 |  ns.cpf.ca |
|--|----------------------------|----------------------------|--|
| Sessions | 15,405 | 10,315 | 34% decrease of same reporting period over last year |
| Page Views | 6,099 | 19,722 | 223% increase of same reporting period over last year |
| Average Session duration (minutes) | - | - | |
| Twitter | Apr 1, 2018 – Mar 31, 2019 | Apr 1, 2019 – Mar 31, 2020 |  @CPFNovaScotia |
| Followers | 707 | 742 | 5% increase of same reporting period over last year |
| Profile Visits | - | 768 | |
| Mentions | - | 47 | |
| Tweets | - | 147 | |
| Number of impressions (likes & retweets) | 15,000 | 45,430 | 203% increase of same reporting period over last year |
| Facebook | Apr 1, 2018 – Mar 31, 2019 | Apr 1, 2019 – Mar 31, 2020 |  /CPF.NS |
| Page Likes | - | 1201 | |
| Total Reach | - | 809 | |
| ENGAGEMENT | 4,700 | 13,500 | 187% increase of same reporting period over last year |
| Page Followers | 1,081 | 1,198 | 11% increase of same reporting period over last year |
| Instagram | Apr 1, 2018 – Mar 31, 2019 | Apr 1, 2019 – Mar 31, 2020 |  @cpfnovascotia |
| Followers | 221 | 254 | 15% increase of same reporting period over last year |



COMMUNICATIONS

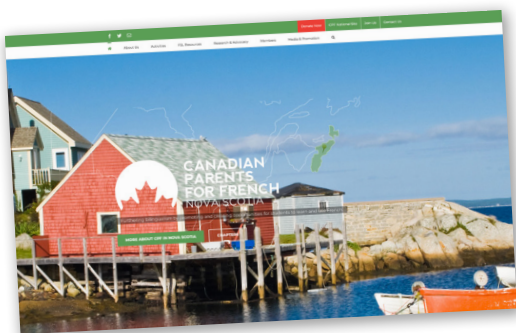
8

E-BULLETINS

1,000+ NEWSLETTER SUBSCRIBERS

8

MEDIA RELEASES



ns.cpf.ca

2019-2020 FINANCIALS

Revenue

| | |
|--|----------------|
| PCH Core Program Support | 177,156 |
| Other Government Funding | 69,400 |
| Membership Fees | 6,128 |
| Donations and Other Sponsorships | 1,651 |
| Revenue (camp registrations, miscellaneous, interest income) | 81,741 |
| Total | 336,076 |

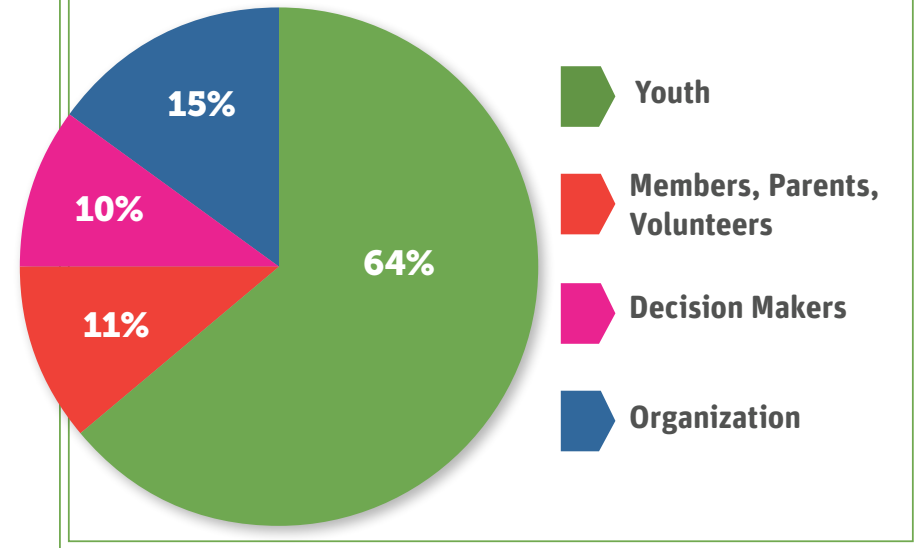
Expenses

| | |
|---|----------------|
| Salaries and Benefits | 128,146 |
| Honoraria (professional fees, contract/temporary) | 21,660 |
| Travel & Accommodation | 161,819 |
| Publicity (advertising, promotion, printing) | 14,253 |
| Operational Costs | 50,594 |
| Total | 376,472 |

Statement of Operations

| | |
|--|----------|
| Revenue | 336,076 |
| Expenses | 376,472 |
| Excess or deficiency of revenue over expenses for the year | (40,396) |

SPENDING BY PILLAR



Thank you ~ Merci

Canadian Parents for French Nova Scotia wishes to thank:



Education
Éducation

Nova Scotia Education and Early Childhood Development

Concours d'art oratoire, Salon d'exploration d'emplois bilingues/Bilingual Career Exploration Day and French summer camp program.



Université Sainte-Anne

Concours d'art oratoire and Salon d'exploration d'emplois bilingues/Bilingual Career Exploration Day.



Mount Saint Vincent University

Concours d'art oratoire.



Saint Mary's University

Salon d'exploration d'emplois bilingues/
Bilingual Career Exploration Day.

We thank the Government of Canada through the Department of Canadian Heritage (Enhancement of Official Languages Program) for their continued financial support.

Funded by the Government of Canada
Financé par le gouvernement du Canada

Canada 

EXISTING & NEW PARTNERSHIPS

CPF Nova Scotia is grateful for the donations to our Silent Auction at the **Connect with Us** Conference from local businesses, organizations and sponsors: **Ambassatours, Amos Pewter, Canadian Museum of Immigration at Pier 21, Coastal Leather Creations, Get Air Trampoline Park, Gina Jollimore, Hop! Skip! Jump!, CPF Halifax Peninsula and Mainland South (Joan Dobbie), Mic Mac Mall, Symphony Nova Scotia, and Zatsman Sportsplex.**



We thank the **Nova Scotia Labour and Advanced Education** for funding through the Graduate to Opportunity program

Executive Director's Reflections on our 2015-2020 Strategic Plan

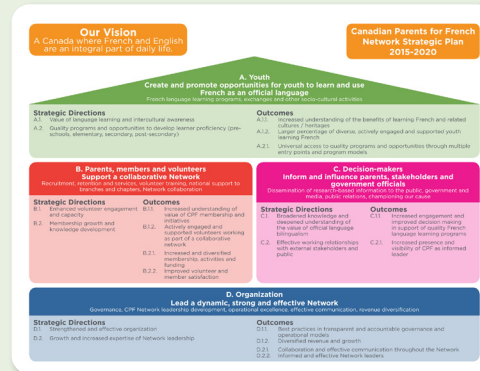
What we accomplished

Over the past five years of the CPF strategic plan, CPF Nova Scotia has focused on increasing our outreach across the province. The Board of Directors and our chapters examined our present programming and activities with a view to adding value and increasing impact. With the changes in technology over the past five years, it has been possible to increase many of our activities.

CPF Nova Scotia has been offering French movies to the schools for over 20 years. The French movies take place in December and March. For many years, this event was only offered in Halifax and Dartmouth. Starting in 2017, CPF Nova Scotia began to add more cinema locations outside of HRM, increasing the number of locations from 2 to 9. With new locations, we were able to double the number of schools that participated in the French movies and increased the number of students participating by 67%.

In 2018, CPF Nova Scotia offered a school concert program in collaboration with Razzmatazz for Kids. In the past 2 years, four school tours were held with concerts in 31 schools from 5 school boards with 6,762 elementary students in Core French and immersion participating.

The increased participation in CPF Nova Scotia activities by schools outside HRM led to increases in the number of associate memberships (AMO) by schools. Our AMOs membership have tripled since 2017 to 1,260 AMO members.



In January 2019, CPF Nova Scotia launched an ebulletin for teachers and school. The educational ebulletin contains information on our activities such as the French movies, concerts, French camps, *Concours d'art oratoire* and the Bilingual Career Exploration Day. A public sign-up for the ebulletin can be found on the CPF Nova Scotia website.

CPF Nova Scotia received funding for a Chapter Outreach Officer through the

Graduate to Opportunity program. Our Chapter Outreach Officer for 2017-2018 was Maria Rose and for 2018-2019, Luke McLaren. Maria developed our Welcome card and the Connect with Us card for members. Luke was able to visit chapters in May of 2019. Both Maria and Luke participated in the Chapter Officers peer exchange through the National Network, an opportunity to network with Chapter Development staff across the country.

To conclude, one of the key focuses from the Board of Directors over the past 2 years was to create a strong working relationship with our Atlantic counterparts. The CPF Atlantic branches are invited to the Nova Scotia Board of Directors retreats and our annual conference. Each winter, the CPF Atlantic Executive Directors and staff meet face to face to spend the day discussing issues, challenges and activities to partner on.

Rebecca Lancaster
Executive Director

Looking Forward

► YOUTH

Due to COVID-19, CPF Nova Scotia delivered its French summer camp program virtually this year. Our goal for the upcoming school year is to increase online activities such as workshops and launch a French club program. CPF Nova Scotia looks forward to focussing on serving communities and French second language youth who cannot access our activities and events in person. The NS Education and Early Childhood Development Back to School plan focuses on daily activity for students as well as health and wellness activities. CPF Nova Scotia will explore opportunities to offer activities such as skating events, yoga, etc that encourage physical fitness and health in French.

► PARENTS, MEMBERS & VOLUNTEERS

CPF Nova Scotia is planning to participate in the online tutoring program piloted this summer at the National office. The online tutoring program involves up to 80 volunteer tutors who work with students in conversation activities and book clubs. Offering this program will increase volunteer recruitment and engagement among our membership and partner organizations.

► DECISION MAKERS

CPF Nova Scotia will be launching a promotional campaign “Take Your Career Further” at our virtual Annual General Meeting, September 19, 2020. The project received funding from Canadian Heritage for French Teacher Recruitment and Retention. The promotional campaign is targeted at second year university programs in the STEM and Arts fields who would be candidates for the Bachelors of Education with a French teachable.

► ORGANIZATION

CPF Nova Scotia is looking forward to working on succession planning and leadership training opportunities for our chapters and volunteers. CPF Nova Scotia will be hiring a Communications Coordinator for the Atlantic region. The Communications Coordinator will focus on brand management for the Atlantic provinces and increasing outreach through our social media platforms.

Canadian Parents for French across Canada

The **Canadian Parents for French** Network collaborates by working together, demonstrating strong leadership and true impact across the country.



**CANADIAN
PARENTS
FOR FRENCH**
NOVA SCOTIA

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